Executive MBA in Management of Technology

Entrepreneurship & Innovation

Class Profile – 2014

31 highly Innovative & Entrepreneurial Participants
Objectives

As most Executive MBAs, the "Executive MBA in Management of Technology" provides a strong understanding of business. But in addition, it also has the following objectives:

- To develop and stimulate entrepreneurship and intrapreneurship competencies;
- To ensure success in innovation by fostering a multidisciplinary approach to the conception, industrialization and commercialization of products or services;
- To provide insights into the constraints and interactions within the technological, business, international and social environments.

Program

The program is made up of three distinctive but complementary parts:

1. Training at the University of Lausanne with its Faculty of Business and Economics (UNIL-HEC) and at the Ecole Polytechnique Fédérale of Lausanne (EPFL), from September 2013 to early June 2014 (on Friday and Saturday).
2. Study Trip in China with enterprise visits and seminars in top ranked Universities in Beijing and Shanghai, mid-June to early July 2014. There is a possibility of extension to India, in Bangalore and Mumbai.
3. Project work within a company or starting a new venture in any location worldwide mid-August to mid-November 2014.

The training in Lausanne is made up of 20 modules taking place on Friday and Saturday (except for the one week introduction module, or for life sciences optional modules). It focuses on the interaction of 4 major themes. On one hand:

- **Management**
- **Entrepreneurship**

Modules on these themes develop participant’s competences in entrepreneurship (creating new enterprises) and in intrapreneurship (creating new activities within existing firms). Academic teaching and participants' diversified background & experience produce the necessary mix to develop a new mindset. On the other hand, two other themes, as options:

- **Innovation in High-Tech**
- **Innovation in Life Sciences**

They allow the participants to choose the theme and modules they are most interested in. Both innovation themes can also be taken.

The teaching is based on a concrete, pragmatic approach with extensive use of case studies fostering class participation and group work. Throughout the program, an entrepreneurial project leads all participants to experiment, prepare and develop, in teams, business plans for the creation, launch and growth of new ventures.

The study trip and training period in China (and India), with top universities, like the University of Peking (and the Indian Institute of Management in Bangalore), provides a perspective for doing business in the fastest growing areas in the world.

The practical part of the program consists of an innovative project work that shall be of strategic importance for the hosting enterprise, organization or new venture.
Features

- Entrepreneurial approach with the development of real business plans by multidisciplinary teams
- Study trip with seminars in highly regarded universities in China (+India) and with enterprise visits
- 3 month project, possibly performed in pairs, within a company/new venture
- High level and intensive program, but possibility to maintain 60-80% of professional activities while training takes place in Lausanne, usually on Friday and Saturday
- Management modules with networking opportunities as they are shared with the EMBA “in Management & corporate Finance” and “in Healthcare Management” of HEC

Flexible offering

- Two options: “Innovation & High-Tech” or “Innovation & Life Sciences”
- As a lighter alternative to the EMBA in MoT, a “Diploma of Advanced Study” (DAS) in MoT can be obtained by following the MoT curriculum, without the two Management blocs
- Modules in the Innovation & Life Sciences bloc are open to participants not enrolled to the EMBA in MoT. When 5 modules are successfully completed by those participants, a Certificate of Advanced Study (CAS) in “Management of Biotech, Medtech & Pharma Ventures” can be obtained.
- When China and India modules are successfully completed, a Certificate of Advanced Study (CAS) in “Doing Business in Asia” can be obtained, when enough credits remain for the MoT EMBA.
Class Profile – MoT 2014

Gender
- 84% Male
- 16% Female

Nationality
- 78% Swiss
- 19% Swiss Bi-National
- 3% Foreigners

Age
- 11% Over 40
- 41% 25-40
- 30% 35-49
- 18% Under 30

Average age: 37.6

Educational Background
- 23% PhD/MD
- ETHZ
- EPFL
- Engineering
- Life Sciences
- Basic Sciences
- Business / Humanities

Professional Activity
- Consulting / Management
- Marketing / Sales
- ITC
- Engineering
- Life Sciences / Research
<table>
<thead>
<tr>
<th>Name</th>
<th>Education</th>
<th>Professional Experience</th>
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</table>
| Massimo Audrito | 2010-2011 Distance Course in Nanobiotechnology, Technische Universität Kaiserslautern, Germany  
2003-2004 Master in Engineering Surgery, Polytechnic of Milan, Italy  
1994-2003 Master Degree in Electronic Engineering, Polytechnic of Turin, Italy | 2009-2013 Project Manager, Limacorporate, San Daniele (UD), Italy  
2007-2009 CAS Product Manager, Lima LTO, San Daniele (UD), Italy  
2004-2007 Researcher, Lima LTO, San Daniele (UD), Italy  
2007-2009 Technical Consultant and Co-owner, GAMAC Engineering, Carmagnola (TO), Italy  
2004-2004 Technical Consultant, Induction, Poirino (TO), Italy |
2003-2007 Bachelor of Science in Microengineering, Ecole Polytechnique Fédérale de Lausanne (EPFL), Switzerland | 2011-2013 Institutional Affairs Responsible, EPFL Swiss Space Center, EPFL  
2010-2011 Support Engineer, RUAG Space Switzerland, Nyon (CH)  
2009-2010 Young Graduate Trainee, European Space Agency (ESA), Noordwijk (NL)  
2009-2009 Scientific assistant, EPFL-LMTS, EPFL, Neuchâtel (CH)  
2008-2009 Master student, CSEM SA, Neuchâtel (CH) |
| Noureddine Bouzekri | 1994-1997 PhD in Genetics, Université Paul Sabatier, Toulouse, France  
1992-1993 DEA, Human Physiopathology, Université Paul Sabatier, Toulouse, France  
1991-1992 Master in Biochemistry, Université Montpellier II, France | 2010-2013 Knowledge Management Scientist, Merck Serono, Geneva  
2009-2010 Biomarker Discovery Bioinformatics, Merck Serono, Geneva  
2007-2008 Drug Discovery Bioinformatics, Merck Serono, Geneva  
2005-2007 Analyst, Pharmacogenomics Bioinformatics, Serono, Geneva  
2005-2005 Genetics Expert Analyst, Biostatistics, Serono genetics institute, Evry, France |

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</tbody>
</table>
### Paul Bradfield

**EDUCATION**
- **1998-2001** PhD in Rheumatology, University of Birmingham, UK
- **1988-1991** Combined Honours Bachelor of Science in Biochemistry and Microbiology, University of Leeds, UK

**PROFESSIONAL EXPERIENCE**
- **2008-2012** Senior Scientist II, Merck Serono S.A., Geneva, Switzerland
- **2008-2008** Senior Post Doctoral Research Scientist, University of Geneva, Geneva, Switzerland
- **2002-2007** Post Doctoral Research Scientist, University of Geneva, Geneva, Switzerland
- **1997-2001** Research Associate + PhD student, University of Birmingham, Birmingham, UK

**Nationality**
- British
- 44

**FLUENT LANGUAGES**
- English, French

### Christophe Calais

**EDUCATION**
- **2002-2002** Master in Project Management, University of Québec en Outaouais (UQO), Canada
- **1998-2002** Engineering Degree, Ismans, France
- **1996-1998** DUT University Degree in Mechanics, IUT de Ville d’Avey, France

**PROFESSIONAL EXPERIENCE**
- **2008-2013** Product Development Specialist, Bulgari, Neuchatel, Switzerland
- **2004-2008** Packaging Project Manager, Coty, Chartres, France
- **2003-2004** Packaging Project Manager, Shiseido, Orleans, France
- **2002-2003** Ingenieur Packaging, Plastohm, Oyonnax, France
- **2001-2001** Designer, Art-Kon-Tor, Jena Germany

**Nationality**
- French
- 36

**FLUENT LANGUAGES**
- French, English

### Marcus Carvalho

**EDUCATION**
- **1991-2004** Bachelor in Electric Engineering, Universidade Santa Cecilia, Brazil

**PROFESSIONAL EXPERIENCE**
- **2011-Current** Senior Premier Field Engineer, Microsoft Switzerland, Switzerland
- **2008-2011** Premier Field Engineer, Microsoft Switzerland, Switzerland
- **2005-2008** Premier Field Engineer, Microsoft Brazil, Brazil
- **2004-2005** Consultant, TSP Informatica, Brazil
- **2000-2004** Trainer, Bras e Figueiredo Informatica, Brazil

**Nationality**
- Brazilian
- 40

**FLUENT LANGUAGES**
- Portuguese, English and French
Laurent Chatelanat

**EDUCATION**

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<td>1999-2004</td>
<td>Master of Science in Information Technology, EPFL, Switzerland</td>
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**PROFESSIONAL EXPERIENCE**

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<td>2011-2013</td>
<td>Project Manager, Olympe.ch (not registered), Renens</td>
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<td>2008-2011</td>
<td>Senior Consultant, Cambridge Technology Partners, Nyon</td>
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<td>2007-2008</td>
<td>Manager, Pharmacie Nyonnaise, Nyon</td>
</tr>
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<td>2005-2007</td>
<td>Consultant, ELCA Informatique SA, Lausanne</td>
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<tr>
<td>1998-2005</td>
<td>Founder &amp; Manager, Olympe, Nyon</td>
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**Nationality**

Swiss

**FLUENT LANGUAGES**

French, English

Carlos Contreras

**EDUCATION**

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<th>Year</th>
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<tr>
<td>1996-1997</td>
<td>Diplom Ingenieur in Maschinenbau, Technische Universität, Wien, Austria</td>
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<td>1983-1989</td>
<td>Mechanical Engineering Degree, Universidad de Chile</td>
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**PROFESSIONAL EXPERIENCE**

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<tr>
<td>1997-</td>
<td>Project manager, Sales and Contract execution- Turbine runners, Spare Parts,</td>
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<td>Modernization and Rehabilitation of Hydroelectric Power Plants, Andritz Hydro</td>
</tr>
<tr>
<td>1995-1996</td>
<td>Assistant on the construction of a 160MW Thermal Power Plant, Ansaldo Energia</td>
</tr>
<tr>
<td>1994-1995</td>
<td>Business dev. on cogeneration and steam turbines, Ansaldo International</td>
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<tr>
<td>1993-1994</td>
<td>Energy Audits on the main Industries in Chile, CENER</td>
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**Nationality**

Austrian

**MoT EMBA over 2 years**

48

Philippe Alexandre Corboz

**EDUCATION**

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<th>Year</th>
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<td>1999-2004</td>
<td>Master of Science in Earth Sciences, Swiss Federal Institute of Technology (ETHZ)</td>
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**PROFESSIONAL EXPERIENCE**

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<td>2008-</td>
<td>Senior Geophysicist, GeoExpert ag, Geneva</td>
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<tr>
<td>2005-2008</td>
<td>Geophysicist, GeoExpert ag, Zurich</td>
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<td>2005-2005</td>
<td>Software tester, Swiss Re, Zurich</td>
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**FLUENT LANGUAGES**

French, English, German, Spanish, Russian

**Nationality**

Swiss

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**FLUENT LANGUAGES**

Nationality

Swiss

30

French

46

Italian

33

German, English, French

French, English, German, Polish, Luxemburgish, Spanish

Italian, English, French
Anne Gimalac  
**EDUCATION**
- 1995-1996 DESS Post-Graduate in Biology and Pharmacology of Human Ageing, Université de Marne-la-Vallée, Noisy-le-Grand - France
- 1994-1995 Master of Science in Molecular Biology and Neurobiology, Université de Bordeaux - France
- 1993-1994 Bachelor of Science in Cellular Biology and Physiology, University of Sussex, Brighton - England & Université de Bordeaux - France

**PROFESSIONAL EXPERIENCE**
- 2009-2013 R&D Communications Associate Director, Merck Serono, Geneva, Switzerland
- 2007-2008 Research Communication Manager, Merck Serono, Geneva, Switzerland
- 2006-2006 Research Communication Manager, Serono, Geneva, Switzerland
- 2002-2005 Communication Manager, Serono Genetics Institute, Evry (91) - France
- 2000-2002 Scientific Communication Manager, Genset S.A., Paris - France

**FLUENT LANGUAGES**
French, English

Thomas Gisler  
**EDUCATION**
- 1996-2003 Master of Science in Machine Engineering, ETH Zurich

**PROFESSIONAL EXPERIENCE**
- 2011-2013 Head of Engineering, Agir Aggregat AG, 8910 Affoltern am Albis
- 2006-2010 Project Manager, Agir Aggregat AG, 8910 Affoltern am Albis
- 2004-2006 Project Manager, SEU Schenkel AG, 4852 Rothrist

**FLUENT LANGUAGES**
German, English

Mariana Guimarães de Battista  
**EDUCATION**
- 2003-2006 Bachelor in Tourism, Pontificia Universidade Católica de Sao Paulo, Brazil
- 2009-2009 NGO Management, Fundação Getúlio Vargas, Sao Paulo, Brazil
- 2005-2005 Project Management, Escola Superior de Propaganda e Marketing, Sao Paulo, Brazil

**PROFESSIONAL EXPERIENCE**
- 2013-2013 Volunteer - Communication Department, IDCN, Lausanne
- 2012-2012 Business Manager, CI - Central de Intercambio, Sao Paulo, Brazil
- 2009-2011 Events Manager, Braztoa - Brazilian Tour Operator's Association, Sao Paulo Brazil
- 2008-2009 Project Coordinator, Braztoa - Brazilian Tour Operator's Association, Sao Paulo Brazil
- 2006-2008 Project Analyst, Braztoa - Brazilian Tour Operator's Association, Sao Paulo Brazil

**FLUENT LANGUAGES**
Portuguese, English and Spanish
Marco Iotti  
**EDUCATION**
- 2005-2008  PhD in Agricultural Science and Biotechnology, University of Modena and Reggio Emilia
- 2003-2004  Master of Science in Agricultural and Food Science Technologies, University of Modena and Reggio Emilia
- 1999-2002  Bachelor in Agricultural, Food and Forestry Science and Technology, University of Modena and Reggio Emilia

**PROFESSIONAL EXPERIENCE**
- 2012-  System Research Project Manager, Nestec Ltd., Orbe, Vaud, Switzerland
- 2008-2011  R&D Manager, NTNU and PFI A.S., Trondheim, Sør-Trøndelag, Norway
- 2008-2008  Officer at the DG Research (internship), European Commission, Brussels, Belgium.
- 2005-2007  Freelance consultant, own business, Reggio Emilia, Emilia Romagna, Italy

**FLUENT LANGUAGES**
- Italian, English, French, Norwegian, Spanish

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Lingawako Banunu Kalinde Mangachi  
**EDUCATION**
- 2003-2004  Master of Science in Management of Intellectual Property, University of London, UK
- 1998-2003  Bachelor of Arts (Political Science), The University of Iowa, USA

**PROFESSIONAL EXPERIENCE**
- 2013-2013  Technical Officer - Medical Devices Unit, WHO (World Health Organization), Geneva, Switzerland
- 2012-2013  Consultant, Emergence Tech, Geneva, Switzerland United Kingdom
- 2009-2011  Product Regulatory Affairs Manager, Japan Tobacco International, Geneva
- 2008-2009  Legal Analyst, Philip Morris International, Lausanne, Switzerland
- 2007-2008  Policy Support Officer, CERN (European Center for Nuclear Research), Geneva, Switzerland

**FLUENT LANGUAGES**
- English

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Frédéric Lampin  
**EDUCATION**
- 1997-2001  Master of Science in Engineering, Ecole Nationale Supérieure des Techniques Industrielles et des Mines de Douai, France

**PROFESSIONAL EXPERIENCE**
- 2011-2013  Responsible for Strategic Developments, Transports Publics Fribourgeois, Fribourg, Switzerland
- 2009-2011  Production Department Deputy Director, Transports Publics Fribourgeois, Fribourg, Switzerland
- 2006-2009  Project Manager, Veolia Cargo France, Lyon, France
- 2005-2006  Business Unit Manager, Veolia Cargo France, Jœuf, France
- 2003-2005  Workshop Manager, SNCF, Ambérieu, France

**FLUENT LANGUAGES**
- French, English, Spanish

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<th>Name</th>
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<th>Education</th>
<th>Professional Experience</th>
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| Oriol Lluch Parellada | Catalan, Spanish, English, French | 2002-2007 Master in Telecommunications Engineering, UPC (Polytechnic University of Catalunya) / ETSETB School of Telecommunications Engineering of Barcelona, Spain | 2013- DevOps Engineer, Spotme, Switzerland  
2012-2013 Senior System Engineer, Nagravision SA, Switzerland  
2009-2012 System Engineer, Nagravision SA, Switzerland  
2007-2009 Assistant Engineer, EPFL, Lausanne |
| Esmeralda Megally     | Belgian     | 2004-2006 MBA, Massachusetts Institute of Technology (MIT), USA  
1999-2001 Master in Economics, Université Libre de Bruxelles  
1995-1999 Bachelor in Economics, Université Libre de Bruxelles | 2011-2013 Consultant, Venture Capital & Private Equity, Switzerland  
2007-2011 Associate, Commons Capital, Boston, USA  
2007-2007 Licensing associate, MIT TLO, Boston, USA |
| Mathieu Menet         | French      | 2006-2009 Master in Engineering, Ecole Nationale Supérieure de Mécanique et des Microtechniques ENSMM, France  
2005-2005 Deug Sciences, University Degree in Sciences, Technology & Health, University Paris-Sud 11 | 2012-present Technological Family Manager, Lemo SA  
2009-2012 Weapon System Officer, French Air Force, Tours (France)  
2007-2008 Process Engineer Assistant, C&K Components, Dole (France) |
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<tr>
<th>Name</th>
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<tr>
<td>Klaus-Peter Moll</td>
<td>German</td>
<td>41</td>
<td>1999-2004 Dr. rerum naturalium (Ph.D.), Humboldt-University Berlin</td>
<td>2011-present Pharmaceutical Development Unit (PDU) Facilitator, Novartis Pharma AG, Basel, Switzerland</td>
<td>German, English</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>1992-1996 Pharmacist, University of Bonn</td>
<td>2005-2011 Senior Fellow, Fellow, Principal Scientist, Senior Scientist, Novartis Pharma AG, Basel, Switzerland</td>
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<td></td>
<td>2003-2005 Head of Laboratory, R. P. Scherer GmbH, Eberbach, Germany</td>
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<td>1999-2003 Ph.D. Student, Humboldt University Berlin, Berlin, Germany</td>
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<td>2001-2003 Pharmacist, Steglitz Apotheke Berlin, Berlin, Germany</td>
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<td>Christoph Müller</td>
<td>Swiss</td>
<td>38</td>
<td>2000-2003 Bachelor in Business Administration, Zurich University of Applied Sciences (ZHAW), Switzerland</td>
<td>2013- Senior Business Developer, Credit Suisse, Private Banking, Zurich</td>
<td>German, English</td>
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<td>2012 Head of Finaning and Banking Solutions, Credit Suisse, Private Banking, Zurich</td>
<td>2010-2012 Head of Retirement Planning and Financing, Credit Suisse, Private Banking, Zurich</td>
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<td>2009-2010 Branch Manager, UBS, Zug</td>
<td>2004-2009 Team Head / Project Manager, Segment and Sales Management, UBS, Zurich</td>
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<td>2000-2009 Team Head / Project Manager, Segment and Sales Management, UBS, Zurich</td>
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<td>Valentin Murariu</td>
<td>Romanian</td>
<td>40</td>
<td>1991-1996 Master in Telecommunication, Faculty of Electronic and Telecommunication in Bucarest, Romania</td>
<td>2009- Lead Analyst, Orange Communications SA, Lausanne</td>
<td>Romanian, English, French</td>
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<td>2005-2009 Senior Analyst, Orange Communications SA, Lausanne</td>
<td>2004-2005 Senior Support Analyst, Orange Communications SA, Lausanne</td>
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</table>
Antonia Neels

**EDUCATION**
- 1991-1995: Docteur es Science, University of Neuchatel, CH
- 1986-1991: Diploma in Chemistry, Humboldt Universität zu Berlin, D

**PROFESSIONAL EXPERIENCE**
- 2008-date: Head of the XRD Application LAB, CSEM, Neuchatel, CH
- 2006-2008: Head of the X-ray Diffraction Lab, COMLAB, Institut de Microtechnique, Uni Neuchâtel, Neuchatel, CH
- 1998-2006: Maitre Assistante, Institut de Chimie, Uni Neuchâtel, Neuchatel, CH
- 1995-1996: PostDoc, Texas A&M University, Texas, USA

**Fluent Languages**
- German, English, French

Nationality: German

MoT EMBA over 2 years: 45

---

Johannes Nürnberg

**EDUCATION**
- 2009-2010: Doctor of medicine, University of Zürich
- 2000-2007: Approbation, M.D. Degree, Universities of Leipzig and Halle/Saale (Germany)

**PROFESSIONAL EXPERIENCE**
- 2013: Medical Advisor, Samantree Technologies, Lausanne
- 2012-2013: Medical Advisor, Mabimmune Diagnostics AG, Schlieren/ Zürich
- 2012-2013: Resident, Department of Medicine, Kantonsspital Winterthur, Winterthur
- 2011-2012: Resident, Cardiac ICU, Universitätsspital Zürich, Zürich
- 2010-2011: Clinical Study Coordinator, Mount Sinai Hospital NYC, New York City, USA

**Fluent Languages**
- German, English

Nationality: German

---

Pierre Pringalle

**EDUCATION**

**PROFESSIONAL EXPERIENCE**
- 2010-2013: Engineering Manager, New Product Introduction, Depuy Codman & Depuy Mitek, Le Locle and Neuchatel, CH
- 2008-2010: Engineering Manager, Codman Neuro Science, Le Locle, CH
- 2004-2006: Staff Engineer, Codman Neuro Science, Le Locle, CH
- 2000-2004: (senior) Industrial Engineer, Codman-Medos, Le Locle, CH
- 1999-2000: Engineering Manager, SAIME, Savigny Le Temple, France

**Fluent Languages**
- French, English

Nationality: French

---
### Emile Scheepers

**Nationality:** South African  
**FLUENT LANGUAGES**  
English, Afrikaans, Dutch

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### Patrick Terreaux

**Nationality:** Swiss / Portuguese  
**MoT EMBA over 2 years**  
**FLUENT LANGUAGES**  
French, English, German

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### Panagiotis (Takis) Triantafyllidis

**Nationality:** Greek  
**FLUENT LANGUAGES**  
Greek, English

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**Eleftherios Zografos**

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<tr>
<td>1999-2007 Diploma of Production Engineering and Management, Technical University of Crete, Greece (Master’s equivalent)</td>
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<tr>
<td>2011-2013 Fellow, CERN, Geneva, Switzerland</td>
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<td>2008-2011 Development Engineer, atec-innovation GmbH, Ehningen, BW, Germany</td>
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<tr>
<td>2005-2005 Apprentice, NIKI MEPE, Ioannina, Greece</td>
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**Nationality**

Greek, English, French

**33**
Top Executives View

We are looking for to finding the next generation of entrepreneurs who will recognize major market opportunities enabled by technology. We hope that many of them will have the competencies provided by programs such as the MoT. That will make our job much easier!"

Neil Rimer, General Partner, Index Ventures

"Innovation and entrepreneurship are key components in today's increasingly competitive world. Integrating these elements in a pragmatic and dynamic approach, the MoT program has captured the essence of what business is all about."

Daniel Borel, Co-founder and Member of the Board, Logitech

"The MoT program continues to provide exceptional graduates who combine technology, strategy and market oriented skills - a must in today's business world. We already have many MoT alumni in our team, and hope to continue the trend."

Kelly Richdale, VP International sales, L-1 Identity Solutions

"As market pressures intensify and commercial practices come under scrutiny, the MoT program is attracting new attention as the nexus of best leadership practices and scientific rigor. With a greater breadth of knowledge and depth of leadership skills, business people will be better able to manoeuvre through industry headwinds. This is what MoT is all about."

Jacques Amey, Senior Client Partner, Korn/Ferry International

"With its focus on Entrepreneurship and Intrapreneurship, the MoT provides the kind of education required for winning in a highly competitive world."

Ernesto Bertarelli, Former CEO of Serono, Winner of America's Cup

"MoT provides a unique blend of management, technology and entrepreneurship for the future leaders of high technology enterprises."

William George, Former Chairman & CEO, Medtronic Inc.

"By providing participants with the understanding, tools and skills necessary in the entrepreneurial environment, the MoT substantially improves their chances of success in the commercialization of new technology."

Beth Krasna, Independent Board Member (Conseil des EPF, BCV, COOP)

"MoT is a critical help for managing activities associated with bringing high technology products to the marketplace; moreover it is a great networking opportunity!"

Jean-Pierre Buttet, Chairman & CEO of Smartdata

"Innovation, effective management and team approach are the remarkable strengths of this superb program."

Armand Lombard, President of Genilem
Participants View

The MoT has allowed me to discover the joy of entrepreneurship!!! Now, I can’t stop anymore... I have fun, I have the will and, thanks to the MoT, I have the tools.”
Jean-Pierre Rosat, Recipient of the Swiss Technology Award, Red Herring Top 100 European Venture

“The MoT awakens and empowers the entrepreneur or intrapreneur that sleeps within you.”
Sylvie Lurot, Product Manager Europe & Central Asia, Medtronic

“Believe in your business idea and MoT shows you the way to a solid and actionable business plan. In this program you get the right tools and meet the right people to grow quickly the entrepreneur that sits in you!”
Brice Tsakam-Sotché, Founder of XLBiosim, Laureate of the René Liechti Foundation Award

“MoT is more than information and knowledge: it’s a whole attitude! The future will show if I am able to live up to the spirit of an entrepreneur/intrapreneur. I certainly like the idea and the challenge!”
Robert Herzog, Project Engineer, CERN

“The MoT does not only provide appropriate tools to tackle business and technological problems, but it is also a mind-blowing experience that transforms one’s perspective to be able to cope with the tough challenges of entrepreneurship.”
Christine Deuschel, VP Portfolio & Project Management, Debiopharm

“The MoT inspires the dream of creating a start up based on a crazy idea, but prepares you for a lasting and successful love affair rather than a short, rose-coloured romance.”
Gary Heath, VP Marketing & Product Management, Messer Eutectic Castolin

“A thousand mile trip always starts with a step... A very interesting program with a great variety and practical knowledge to bring you one step further on the narrow path of success.”
Danick Bionda, Laureate of Wall Street Journal and Co-founder of 4DigitalBooks

“The MoT program brought me to an unexpected world, I did not imagine what a biotech venture look like! Now I have a clear view on how to lead a biotech company and how to create value.”
Jean-Jacques Mwangelu, Founder of Nauxis, Laureate "Prix du Jeune Entrepreneur"

“Thanks to the MoT program, I was able to launch two start-up, HTceramix SA developing Solid Oxide Fuel Cells and VHF-Technologies SA (Flexell) commercializing flexible solar cells.”
Alexandre Closset, Founder and serial entrepreneur

“Without the MoT program and its incentive to the development of realistic and concrete Business plan for new ventures, our winning business idea would have been either sold to a big corporation or worse kept hidden in our drawers”.
El-Hadi Barkat, Marc-André Gonin and Nam Nguyen, Overall winners of the McKinsey Venture 2002 competition

“This program is not only a solid education in managing technologies, it provides a unique and realistic personal experience in launching a business”.
Philippe Juvet, Product development process engineer at Alstom

“The MoT is an adventure in itself. You know where you start, but you never know where those opportunities may boost you.”
Thierry Kenel, Co-founder of Novartec
Rolex Learning Center and Odyssea Tower
www.epfl.ch/mot