Key facts and impact of MoT Executive MBA

The MoT graduate program was developed jointly by EPFL and HEC-UNIL, 10 years ago. The acronym MoT "Management of Technology” is only part of its orientation, the other part being on entrepreneurship and innovation. The entrepreneurship side is more particularly addressed here.

The evolution of the program

Close to 300 students graduated since its creation and it acquired the label "MBA" in 2006. It always included a stint abroad initially at the University of Texas in Austin and lately it takes place at Beijing and Shanghai, with the "CEIBS”, the 8th business school in the world as ranked by the Financial Times. New options have also been added to the program including the ability to take a series of courses in the field of "Management of Biotech, Medtech and Pharma Ventures. For those who do not follow all of the Executive MBA in MoT, two other formulas are possible, the Diploma of Advanced Study (DAS) in MoT, which includes the courses taught at the EPFL, and the Certificate of Advanced Study (CAS) which focuses in the field mentioned above.

What results after ten years?

More than 50 start-ups have been initiated or created by the Alumni MoT. It is suggested to refer to the diagram of the galaxy of Start-up below or in the MoT web site under Alumni. Nearly a dozen companies have been created abroad by graduates who have returned to their home country.

Over 10 “Serial Entrepreneurs”, that is to say that a dozen Alumni have each created several businesses. The year's most prolific number of start-ups is the year 2008. Several births this year is the fact of graduates of previous years. Possibly, the prosperous economy encouraged the phenomenon at that time.

More than 150 million CHF were raised to fund new businesses. The largest amount raised by a company is 40 million CHF. 4 other companies have raised over 10 million CHF and a dozen between 0.5 and 10 million CHF.

More than 600 jobs have created by these start-ups. The largest firm has 200 employees including some in India.

5 Companies have made an exit successfully. They were sold to other foreign companies in the USA, Europe and Asia. The amount of Exit is generally confidential, the highest known CHF 31 million CHF. Generally, companies created are still active (over 80%). Industry sectors represented are diverse and are often in the biotech, medtech, IT and telecommunications, energy areas.

More than 20 awards innovators and entrepreneurs, not least, as the Wall Street Journal Innovation Award and Red Herring listing the 100 European companies with high potential. (It may be referred to the list on the MoT website, under Alumni). It is also to be noted that most of the time the founders of companies still retain a role as CEO or officer of the company.

Future

For the next decade, the MoT program will pursue its mission to excel in education and to contribute to the emergence and prosperity of new companies in Switzerland and abroad.
Galaxy of Start-up initiated or led by MoT Alumni